



ALIF GAMMA I

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Nganjuk, East Java, Indonesia

PHP Developer based in Nganjuk, Indonesia, building backend features with Laravel and custom PHP for agency clients at Digital Marketing Buzz, Singapore: membership CRM modules, Filament admin panels, WooCommerce integrations and PDF automation. 13 client websites and 250+ tasks delivered since March 2026, with a background in digital marketing and SEO.

Work Experience

Digital Marketing Buzz Pte Ltd - Singapore (Remote)

Mar 2026 - Present

WordPress Developer

Digital Marketing Buzz (DMB) is an SGTECH-approved Singapore agency specializing in SEO, web design, and digital advertising. They blend creative and technical expertise to drive strong online presence and business growth.

- Delivered 250+ development tasks across 13 client websites, from full builds and remakes to feature development and maintenance.
- REDAS: built a WooCommerce store with PayNow and payment gateway, member-only pricing, and automated delivery of PDFs stamped with a unique serial number per order (FPDI).
- Built modernparents.sg from scratch and led full remakes of sifst.org and brotzeit.co with custom post types, ACF and custom PHP.
- Developed Laravel membership CRM modules (ApiAries): AI agent settings, knowledge base, conversation inbox, KPI dashboard and CSV/Excel reports, deployed over SSH.
- Built a Laravel Filament magazine admin (accordion sections with text, audio and PDF blocks; reflection questions) and WordPress e-course features for pss.org.sg.

LilzGameSign - Nganjuk, East Java, Indonesia

Aug 2021 - Present

Owner & Founder

A service for buying and selling PC and console game accounts, founded in 2021.

- Founded the business and grew it to a team of 6 full-time employees.
- Lead business strategy, finance and customer service; day-to-day operations now run under the team.

Lilz Digital Agency - Nganjuk, East Java, Indonesia

Aug 2025 - Present

Founder & Web Developer

A digital agency for web development, SEO and social media for local businesses (lilzdigital.com).

- Founded a web development, SEO and social media agency and built its site, lilzdigital.com.
- First client FitFurniture.id: built its WooCommerce storefront from the ground up with a responsive design, streamlined checkout and technical SEO.

Abel PS Game Center - Malang, East Java, Indonesia

Nov 2025 - Jan 2026

Project Manager

Game center with three branches in Malang, East Java, offering PS4 VIP rooms and driving simulators.

- Led end-to-end delivery of an online reservation website and company profile, from requirements gathering to deployment, delivered on time.
- Specified the booking flow: branch, service, date, start time, duration and room selection, followed by payment and confirmation.
- Coordinated designers and developers to match the brand identity and functional specification, managing timeline and budget.

Education

Universitas Brawijaya - Malang, East Java, Indonesia

Aug 2022 - Jul 2025

Diploma in Information Technology, in the field of Digital Business and e-Commerce, 3.71/4.00

- Selected Courses: E-commerce, Digital Marketing, Business Analytics, Databases, and Entrepreneurship.
- Applied knowledge from E-commerce and Digital Marketing courses in a final project focused on developing a digital marketing strategy for an MSME.

Universiti Teknologi MARA (UiTM) - Shah Alam, Selangor, Malaysia

May 2023

Certificate in Student Solidarity Summer Course Programme 2023

- Awardee of the Student Inbound Solidarity Programme 2023, attended by 30 participants from Malaysia and Indonesia; training on leadership and public speaking in English.
- 2nd place, International Futsal, Gelanggang Futsal Unit Sukan UiTM Malaysia.

SMAN 2 Nganjuk - Nganjuk, East Java, Indonesia

Jul 2019 - May 2022

Senior High School

- 3rd Place KSN-K Informatics | Kemendikbud

Skills, Achievements & Other Experience

- **Hard Skills:** PHP, Laravel, Filament, MySQL, REST API, WordPress (custom themes, custom post types, ACF, hooks), WooCommerce (payment gateway, PayNow, checkout, orders), FPDF (PDF), CSV/Excel export, HTML, CSS, JavaScript, Elementor, Flatsome, Gutenberg, staging & deployment, SSH, FTP, Asana, SEO, Google Analytics, Google Tag Manager, SEM, social media & email marketing, Photoshop, Illustrator, Canva
- **Soft Skills:** Leadership, client communication, problem solving, people management, working remotely across time zones
- **Certification:** Certified Digital Marketing Specialist, Indonesian Professional Certification Authority (BNSP), Jan 2025 – Jan 2027
- **Languages:** Indonesian (native), Javanese (native), English (conversational)